



PRESS RELEASE

For Immediate Release

9th November 2017

PastaMania Opens in the Philippines!

9th November 2017, Manila, Philippines – Do you love the taste of the Italian pasta? Well cheese is it! PastaMania, Singapore’s largest Italian casual dining restaurant chain officially opens its first flagship branch in the Philippines.

Authentic Italian Ingredients

One can expect authentic Italian ingredients when dining at PastaMania. By farming and producing our own tomatoes in northern part of Italy, one can relish the Parma-harvested preservative-free tomato sauces found in the pastas and pizzas’ selections that pass through stringent sweetness and viscosity test. We also use other top grade ingredients from Italy such as high-protein durum wheat pastas, extra virgin olive oil and even our gelatos and coffee ingredients are Italian made. PastaMania offers wholesome and healthier options with many items on the menu labeled with calories count.

Bringing a ‘Piece of Italy’ to Philippines

The experience is made even more special with PastaMania’s remarkable dining ambience. The PastaMania outlet is designed in accordance to the Italian Piazza concept, which means “City-square”, where the bustle of public life takes place. Customers can find the Italian bakery ‘Panificio’, grocery shop ‘Alimentari’, gelato cart to details like Italian window architecture, signages and murals. The objective of this PastaMania design concept is to bring a piece of Italy to our customers so that they can enjoy the simple pleasures of living like the Italians do.

Signature Creations & Menu

PastaMania boasts an extensive menu of close to 136 choices. With the most extensive pasta menu in town, consumers get to customise their meal by choosing the type of pasta they want from a selection of spaghetti, linguine, penne, fusilli or wholemeal. Our Filipino customers will love the signature classic pasta creations: “ranging from chunky minced Beef Bolognese, the very flavorful Prawn Aglio, the creamy Ham Cheesy Crumble, the juicy white wine Vongole and our signature dessert pizzas such as Banana pizza, and Strawberry pizza, top-up with a scoop of gelato. For those who wanted to sample our premium pasta offerings, try the ‘Polla Alla Milanese’, where parmesan breaded chicken thigh is served with tomato sauce pasta and a tangy mixed salad.

Innovative Kids’ Engagement Programme

At Pastamania, we connect with the kids and families through the “Doughworkz” initiative. It is a pasta and pizza-making program customised for children from 4 to 12 years old. The hands-on experience helps nourish the kids’ mind and body while the fun facts of food preparation and equipment are to expand their food culinary knowledge.

International & Local Presence

To date, PastaMania spans across 13 countries with more than 50 outlets located in the Asia Pacific and Middle East regions. Visit us today in Philippines! PastaMania is located at the Ground Floor of SM Southmall in Las Pinas City.

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About Singapore's Commonwealth Capital Group

Commonwealth Capital Pte Ltd (CCPL) is a Singapore-based investment company with a F&B portfolio from end-to-end manufacturing, logistics, B2B foodservice sales to retail services. Focusing on food vertical value chain, CCPL portfolio companies engage in in-house production of meat, seafood, bakery, ready-to-eat products, operate state-of-the-art warehousing and logistics services for food retailers and manage over 151 food service retail points in more than 13 countries under PastaMania (Italian casual dining restaurant), Swissbake (European bakery café), Gelatofix (Italian lifestyle dessert café), Udders Ice Cream (Singapore's Lifestyle Ice Cream Café), and The Soup Spoon (international soup culinary).

About PastaMania

PastaMania is the largest Italian restaurant chain in Singapore with over 50 plus retail points in 13 countries (and growing) that spans across the South-east Asia, China, South Asia and the Middle East markets. We are a pasta player with an authentic Italian focus. PastaMania presents a truly unique concept that possesses great mass-market appeal.

About Be Our Guest Philippines Inc.

Be Our Guest Philippines Inc is the appointed exclusive PastaMania franchise partner in Metro Manila, Philippines. It is an established Food & Beverage (F&B) player with extensive network and experiences in Singapore and Philippines. For example, the Company boasts of a successful track record in managing and developing an American sandwich brand in both countries.

For media enquiries, please contact:

Mr Lau Hao Yan
Regional Marketing Specialist
Commonwealth Capital Pte Ltd
7 Buroh Lane, #06-01
Singapore 618291
Tel: +65-6662-9695
URL: www.commonwealthcapital.asia
URL: www.pastamania.com
Email: haoyan.lau@commonwealthcapital.asia